
Details of different Promotional Packages that comes under 'Author Paradise'

Thank you for choosing Author Paradise for your book. We will try our best to make it reach the potential readers. We request you to read the details of our packages and choose the one that interests you the most.

Our services are categorized in total 5 different packages:

- Drop Package
- Bucket Package
- Stream Package
- River Package
- Ocean Package

Now discussing each package in detail:

Drop Package

This package contains following benefits for the Author/Publisher.

- 1 Book Review (By renowned blogger).
- Author Interview.

Review and interview both will be shared on:

- Our Facebook Page.
- Reviewers Timeline (With around 2000 followers).

Estimated reach of the package 3000 readers for 2 days.

This Package will cost you 3000/-

Bucket Package

This package contains following benefits for the Author/Publisher.

- 5 Book Reviews.
- Author Interview on our website.
- 5 one liners formation and circulation over our network* (*explained at the end of the document).
- Book's Facebook Page Promotion through Timeline share.
- 1 week hosting on website urbookmyreview.com (Daily traffic of 1000 readers)

Review and interview both will be shared on:

- Our Facebook Page.
- Reviewers Timeline (With around 2000 followers).

Estimated reach of this Package is 50,000 to 70,000 readers for around 10 days.

This Package will cost you 9000/-

Stream Package

This package contains following benefits for the Author/Publisher.

- 15 Book Reviews.
- Author Interview on our website.
- 20 to 25 one liners formation and circulation over our network* (*explained at the end of the document).
- Book's Facebook Page Promotion through Timeline share.
- Visiting Card for Author based on their book.
- Bookmarks.
- 2 week hosting on website urbookmyreview.com (Daily traffic of 1000 readers)

Review and interview both will be shared on:

- Our Facebook Page.

- Reviewers Timeline (With around 2000 followers).

Estimated reach of this Package is 50,000 to 70,000 readers for around 20 days.

This Package will cost you 18,000/-

River Package

This package contains following benefits for the Author/Publisher.

- 30 Book Reviews.
- Author Interview on our website & on the blog of urbookmyreview.com
- 20 to 25 one liners formation and circulation over our network* (*explained at the end of the document).
- Book's Facebook Page Promotion through Timeline share.
- Visiting Card for Author based on their book.
- Bookmarks.
- Sample Chapters Availability at bookstores and café.
- Book Cover will get hosted on our Facebook's page and Our team member's profile banners.
- 3 week hosting on website urbookmyreview.com (Daily traffic of 1000 readers)
- Giveaway on urbookmyreview.com
- Paid promotion on Facebook of one liners.

Review and interview both will be shared on:

- Our Facebook Page.
- Reviewers Timeline (With around 2000 followers).

Estimated reach of this Package is 50,000 to 70,000 readers for around 40 days.

This Package will cost you 28,000/-

Ocean Package

This package contains following benefits for the Author/Publisher.

- Book Reviews (For as many copy as author can provide).
- Author Interview.
- Blog Tour.
- 20 to 25 one liners formation and circulation over our network* (*explained at the end of the document).
- Book's Facebook Page Promotion through Timeline share.
- Visiting Card for Author based on their book.
- Bookmarks availability at bookstores and cafe.
- Sample Chapters Availability at bookstores and café.
- Book Cover will get hosted on our Facebook's page and Our team member's profile banners.
- A2 size Posters at bookstores.
- 1 month hosting on website urbookmyreview.com (Daily traffic of 1000 readers)
- Giveaway on urbookmyreview.com
- Paid promotion on Facebook of one liners.

Review and interview both will be shared on:

- Our Facebook Page.
- Reviewers Timeline (With around 2000 followers).

Estimated reach of this Package is 50,000 to 70,000 readers for around 60 days.

This Package will cost you 45,000/-

Special Points:

- Our Network consists of around 40 facebook group dedicated to Indian Readers. Everything will get shared on these groups at interval of 2 or 3 days for the tenure of your publicity package. Estimate reach of our network is around 60,000 readers.
- Review copies will be provided by author/ publisher himself.
- For more information or sample work please contact Tushti Bhatia, Sandeep Sharma or write to us at sandeeplochansharma@yahoo.in or simply leave a message at our facebook page.

AMAZON REVIEWS

(Consider this only if you are only interested in the sales of Amazon)

Under Author Paradise, we have gathered a team of 150 book reviewers those are professionals and are having a great reader base of their own. All the reviewers, who are in our team have the experience of writing atleast 50 book reviews and are having readership of thousands.

Now what we can do to promote the book?

What we will do is the bulk review thing. We will host the book (Books) on the group where these 150 reviewers are added. We will ask them to participate in reviewing the book over their blog, Amazon and goodreads. Those who will find the book interesting will contact us and we will send them the book (along with their fees) and within few weeks, the reviews will start to flood up the social media. This practice of reviewing has many benefits.

- 1) It helps to increase the circle of the book's readership.
- 2) It helps in social media promotion as every reviewer will share his/her review widely over facebook, instagram and twitter.
- 3) This also helps with Amazon recommendation (More the review over the book, more the recommendation of the book).

What would be the costing?

Costing depends on number of reviews:

- 1) 8,000 for 15 reviews.
- 2) 10,000 for 20 reviews.
- 3) 12,000 for 25 reviews.
- 4) 16,000 for 30 reviews.
- 5) 20,000 for 40 reviews.

One more important Detail.

The costing does not include the cost of the book. You have to provide us books separately. You can either courier them to us or (the best way) add the amount of books at the above costing and we'll send the reviewers gift cards to buy their book directly from Amazon. This will increase the sales of the book (Ranking will improve) and also when the reviewers will post their reviews; it will show as 'Verified Purchase'. This is the best practice to publicize the book on Amazon.

In case you have any other query, do write us back. We'll be happy to help. We'll be waiting for your green signal to take this program on floor and write the success story of your new book.